### Sociology

Course Title: Sociology
Course No: SCO105
Pass Marks: 32 + 8
Nature of the Course: Theory
Credit Hrs: 3

**Semester:** I

# **Course Description:**

This course familiarizes students with the subject matter of sociology in terms of broader understanding of society in relation to information technology. It helps students understand the importance of sociology as its relationship to other sciences. More importantly, it enhances the capability of understanding and analyzing society so that they can apply information technology with better understanding of social structure, social system, social processes, and social institutions to bring social change using new information technology.

# **Course Objectives:**

At the end of this course, students will be able to:

- Describe sociology and discuss its relationship to other sciences (social sciences; history, psychology, anthropology, economics and political science including management and education as well as pure sciences; information technology, biology, and so on).
- Comprehend and explain the fundamental sociological concepts.
- Discuss social structure, social system, social processes, etc. in relation to information technology
- Analyze social structure, social system, cultural practices and develop a framework of applying new information technology in proper way.

#### **Course Contents:**

#### **Unit 1: Introduction (9 Hrs.)**

- a) What is sociology? Sociological viewpoint; the origins of sociology; perspectives within sociology; sociology and social concerns; sociology's four realms.
- b) Relationship between sociology and other social and natural sciences: focus on sociology and information technology; biology; chemistry; anthropology; psychology; management; education; law, etc.
- c) Traditional society and technological society
- d) Sociology and the twenty first century

## **Unit 2: The Fundamentals of Society (9 Hrs.)**

- a) Culture: culture and human intelligence; culture, nation, and society
- b) The components of culture: symbols; language; values and beliefs; norms; ideal and real culture; material culture and technology; new information technology and culture
- c) Development of culture around the world: cultural universals; globalization, diffusion, and technology

### **Unit 3: The Social Structure (12 Hrs.)**

- a) The sustaining forces of codes and custom: the more and social control; the major forms of social codes; social codes and the individual life
- b) The major forms of social structure: types of social groups; the family; the community; city, country, and region; social class and caste; ethnic and racial groups; herd, crowd, and mass communication; associations and interests; the great association: political and economic; functional systems
- c) Information technology and social structure

#### **Unit 4: Social Institutions and Processes (9 Hrs.)**

- a) Social structure, societies and civilizations
- b) Science, technology and society
- c) Economic institutions,
- d) Political institutions,
- e) The family and kinship
- f) Social differentiation and stratification

# **Unit 5: Social Change (6 Hrs.)**

- a) Change, development, progress
- b) Factors in social change
- c) Modernity
- d) Post-modernity
- e) Globalization and changing world

### **Unit 6: Application of Sociology (3 Hrs.)**

- a) Sociology, social policy and social planning,
- b) Social problems

# **Required Readings:**

## **Unit 1: Introduction**

Curry, Tim, Jiobu, Robert and Schwirian, Kent. 2008. *Sociology for the Twenty First Century*. Fifth Edition. Pp. 1-25.New Jersey: Pearson Prentice Hall.

Schaefer, Richard T. 2006. *Sociology: A Brief Introduction*. Sixth Edition. Pp. 3-26. New Delhi: TATA MCGRAW-HILL.

Inkeles, Alex. 2001. What is sociology? An introduction to the discipline and profession. Pp. 1-17; 18-24; 28-46. New Delhi: Prentice Hall of India pvt. Ltd.

Macionis, John J. 1987. *Sociology*. Eighth Edition. Pp. 1-24. New Jersey: Prentice Hall of India. Haralambos, M. And Heald, R. M. 2009. *Sociology: Themes and Perspectives*. Thirty-fourth Impression. Pp. 1-23. New Delhi: Oxford University Press.

MacIver, R.M. & Page, C.H. 2001. *Society: An Introductory Analysis*. Reprinted. Pp. 1-23. New Delhi: MACMILLAN.

Rocher, Guy. 2004. *A General Introduction to Sociology: A Theoretical Perspective*. Pp. 2-5; 210-255. Calcutta, India: Academic Publishers.

McQuail, Denis. 1985. Sociology of Mass Communication. *Annual Review of Sociology*, Vol. 11 (1985), pp. 93-111. Stable URL: <a href="http://www.jstor.org/stable/2083287">http://www.jstor.org/stable/2083287</a>; Accessed: 05-10-2017 07:12 UTC.

- Buttel, Frederick H. 1991 September. Beyond Deference and Demystification in the Sociology of Science and Technology: A Reply to Otero. *Sociological Forum*, Vol. 6, No. 3 (Sep., 1991), pp. 567-577. Stable URL: <a href="http://www.jstor.org/stable/684519">http://www.jstor.org/stable/684519</a>; Accessed: 05-10-2017 07:18 UTC.
- Castells, Manuel. 2000, Sep. Toward a Sociology of the Network Society. *Contemporary Sociology*, Vol. 29, No. 5 (Sep., 2000), pp. 693-699. Stable URL: <a href="http://www.jstor.org/stable/2655234">http://www.jstor.org/stable/2655234</a>; Accessed: 05-10-2017 07:19 UTC.
- Wynn, Jonathan R. 2009 June. Digital Sociology: Emergent Technologies in the Field and the Classroom. *Sociological Forum*, Vol. 24, No. 2 (Jun., 2009), pp. 448-456. Stable URL: <a href="http://www.jstor.org/stable/40210412">http://www.jstor.org/stable/40210412</a>; Accessed: 05-10-2017 07:23 UTC.
- Woolgar, Steve. 1985 November. Why not a Sociology of Machines? The Case of Sociology and Artificial Intelligence. *Sociology*, Vol. 19, No. 4 (November 1985), pp. 557-572. Stable URL: <a href="http://www.jstor.org/stable/42853468">http://www.jstor.org/stable/42853468</a>; Accessed: 05-10-2017 07:22 UTC.
- Rafael, Erwin F. 2013 July-December. Technology as a Social System: A Systems Theoretical Conceptualization. *Philippine Sociological Review*, Vol. 61, No. 2, Classical Sociological Theory in Contemporary Practice. (July-December 2013), pp. 319-347. Stable URL: <a href="http://www.jstor.org/stable/43486378">http://www.jstor.org/stable/43486378</a>; Accessed: 05-10-2017 07:30 UTC.

# **Unit 2: The Fundamentals of Society**

- MacIver, R.M. & Page, C.H. 2001. *Society: An Introductory Analysis*. Reprinted. Pp. 136-507. New Delhi: MACMILLAN.
- Macionis, John J. 1987. *Sociology*. Eighth Edition. Pp. 59-88. New Jersey: Prentice Hall of India. Schaefer, Richard T. 2006. *Sociology: A Brief Introduction*. Sixth Edition. Pp. 55-78. New Delhi: TATA MCGRAW-HILL.
- Curry, Tim, Jiobu, Robert and Schwirian, Kent. 2008. *Sociology for the Twenty First Century*. Fifth Edition. Pp. 46-60.New Jersey: Pearson Prentice Hall.
- MacIver, R.M. & Page, C.H. 2001. *Society: An Introductory Analysis*. Reprinted. Pp. 41-71. New Delhi: MACMILLAN.
- Luthar, Breda and Samo Kropivnik. 2011. Class, Cultural Capital, and the Mobile Phone. Sociologický Časopis / Czech Sociological Review, Vol. 47, No. 6 (2011), pp. 1091-1118. Stable URL: <a href="http://www.jstor.org/stable/23535016">http://www.jstor.org/stable/23535016</a>; Accessed: 05-10-2017 07:30 UTC.

#### **Unit 3: The Social Structure**

- MacIver, R.M. & Page, C.H. 2001. *Society: An Introductory Analysis*. Reprinted. Pp. 136-507. New Delhi: MACMILLAN.
- Mckee, James B. 1981. *Sociology: The Study of Society*. Pp. 287-408. New York: Holt, Rinehart and Winston.
- Pfeffer, Jeffrey and Huseyin Leblebici. 1977 Apr. Information Technology and Organizational Structure. *The Pacific Sociological Review*, Vol. 20, No. 2 (Apr., 1977), pp. 241-261. Stable URL: http://www.jstor.org/stable/1388934; Accessed: 05-10-2017 07:12 UTC.
- Lyon, David. 1987 August. Information Technology and Information Society: A response to Fincham. *Sociology*, Vol. 21, No. 3 (August 1987), pp. 467-468. Stable URL: <a href="http://www.jstor.org/stable/42854004">http://www.jstor.org/stable/42854004</a>; Accessed: 05-10-2017 07:15 UTC.

#### **Unit 4: Social Institutions and Processes**

- Bottomore, T. B. 1986. *Sociology: A Guide to Problems and Literature*. New Edition. Pp. 113-216. New Delhi: Blackie & Son (India).
- Davis, Kingsley. 1981. Human Society. First Indian Reprint. Pp. 435-550. New Delhi: Surject Publications.
- Mckee, James B. 1981. *Sociology: The Study of Society*. Pp. 287-408. New York: Holt, Rinehart and Winston.
- Mellor, Philip A. 2004 Winter. Religion, Culture and Society in the 'Information Age'. *Sociology of Religion*, Vol. 65, No. 4, Special Issue: [Culture and Constraint in the Sociology of Religion] (Winter, 2004), pp. 357-371. Stable URL: <a href="http://www.jstor.org/stable/3712319">http://www.jstor.org/stable/3712319</a>; Accessed: 05-10-2017 07:29 UTC.

## **Unit 5: Social Change**

- Bottomore, T. B. 1986. *Sociology: A Guide to Problems and Literature*. New Edition. Pp. 283-314. New Delhi: Blackie & Son (India).
- Curry, Tim, Jiobu, Robert and Schwirian, Kent. 2008. *Sociology for the Twenty First Century*. Fifth Edition. Pp. 61-79.New Jersey: Pearson Prentice Hall.
- Macionis, John J. 1987. *Sociology*. Eighth Edition. Pp. 623-647. New Jersey: Prentice Hall of India.
- Giddens, Anthony. 2006. Sociology. Fifth Edition. Pp. 30-71. New Delhi: Polity Press.

#### **Unit 6: Application of Sociology**

- Guthrie, Doug. 1999 Winter. A Sociological Perspective on the Use of Technology: The Adoption of Internet Technologyin U.S. Organizations. *Sociological Perspectives*, Vol. 42, No. 4 (Winter, 1999), pp. 583-603. Stable URL: <a href="http://www.jstor.org/stable/1389575">http://www.jstor.org/stable/1389575</a>; Accessed: 05-10-2017 07:12 UTC.
- Bottomore, T. B. 1986. *Sociology: A Guide to Problems and Literature*. New Edition. Pp. 315-343. New Delhi: Blackie & Son (India).
- Diebold, John. 1962 March. The Application of Information Technology. *The Annals of the American Academy of Political and Social Science*, Vol. 340, Automation (Mar., 1962), pp. 38-45. Stable URL: <a href="http://www.jstor.org/stable/1033697">http://www.jstor.org/stable/1033697</a>; Accessed: 05-10-2017 07:11 UTC.
- Fox, Nick, Katie Ward and Alan O'Rourke. 2006 April. A Sociology of Technology Governance for the Information Age: The Case of Pharmaceuticals, Consumer Advertising and the Internet. *Sociology*, Vol. 40, No. 2 (APRIL 2006), pp. 315-334. Stable URL: <a href="http://www.jstor.org/stable/42858172">http://www.jstor.org/stable/42858172</a>; Accessed: 05-10-2017 07:17 UTC.